

*Bastrop Art in Public Places  
Meeting*

**AGENDA**

*Bastrop City Hall  
City Council Chambers  
1311 Chestnut Street  
Bastrop, TX 78602  
(512) 332-8800*



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*October 4th, 2017, at 6:30 P.M.*

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*Bastrop Art in Public Places Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800, or write to 1311 Chestnut Street, Bastrop, TX 78602, or call Relay Texas through a T.D.D. (Telecommunication Device for the Deaf) at 1-800-735-2989 at least 48 hours in advance of the meeting.*

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1. CALL TO ORDER
  2. ROLL CALL AND CONFIRMATION OF A QUORUM OF BAIPP BOARD MEMBERS PRESENT
  3. CONSIDERATION AND ACTION REGARDING ELECTION OF CHAIRPERSON
  4. CONSIDERATION AND ACTION REGARDING THE RECOMMENDATION FOR PLACE 4, TERM ENDS OCTOBE 2018
  5. UPDATE FROM CYGNET STRATEGIES ON THE CULINARY & CULTURAL ARTS DISTRICT PROJECT
  6. BAIPP 101 OVERVIEW FOR NEW BOARD MEMBERS
    - A. ART ACQUISITONS AND PROJECT DEVELOPMENT
    - B. FINANCE
    - C. MARKETING & PROMOTIONS
    - D. CULTURAL & HERITAGE TRAIL
    - E. SCULPTURE PROJECT
    - F. 2-D ART PROJECT
    - G. ART PROJECTS
    - H. TRANSFORMER PROJECTS
    - I. YARN BOMB
    - J. BRIDGE LIGHTING
-

**K. STAFF UPDATES**

**5. CONSENT AGENDA**

- 6A. Consideration, discussion, and possible action to approve Minutes from September 6<sup>th</sup> meeting.

**7. ITEMS FOR INDIVIDUAL CONSIDERATION & DISCUSSION**

**7A.** Review, Discussion, Consideration and Action regarding the Web & Social Media Services RFP.

**7B.** Discussion regarding the Master Plan

9. Announcements by Board Members on items not for consideration, discussion or possible action

10. Next Board Meeting Wednesday, November 1<sup>st</sup>, 2017, 6:30pm

**9. ADJOURNMENT**

I, the undersigned authority, do hereby certify that this Notice of Meeting is posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenience that is readily accessible to the public, as well as to the City's website, [www.cityofbastrop.org](http://www.cityofbastrop.org). Said Notice was posted on the following date and time: and will remain posted for at least two hours after said meeting has convened.

*Sarah E. O'Brien*

Main Street Program Director



8-11-17

**CITY OF BASTROP**

City Secretary's Office  
1311 Chestnut Street  
Bastrop, Texas 78602  
(512) 332-8800  
<http://www.cityofbastrop.org>

**Application for  
City Board/Commission/Committee  
Please Print or Type Clearly.**

New Appointment:

Request for Re-Appointment:

**SECTION A: APPLICANT INFORMATION**

Last Name	Haschke	First	Andrea	Middle	D'Ette
Street Address	502 Battenwood St.		Mailing Address	same	
Apt/Unit #	City	Bastrop	State	TX	ZIP Code
Phone	(512) 629 3756		E-mail Address	twodogsandariver@gmail.com	
Date Available	anytime		I have lived in Bastrop	10	years.
Have you filed an application here before?			YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	If so, when?
Have you ever been convicted of a crime?			YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	If so, when?
Do you reside within the City Limits of Bastrop?			YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	Currently Employed
			YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	

*Note: Various boards, commissions and committees of the City either allow for or require appointments of persons who reside in the County, the City's Extra Territorial Jurisdiction, and/or the Bastrop Independent School District. For more information on this please refer to the Articles of Incorporation or By Laws of the entities of interest. The City Secretary is able to assist in obtaining copies of the By-Laws, upon request.*

**SECTION B: REFERENCES**

Please list three professional references.

Full Name	Anne Beck	Relationship	friend
Company		Phone	(512) 581-1505
Full Name	Ed Skarnulis	Relationship	friend
Company		Phone	(512) 581-8256
Full Name	Carolyn Banks	Relationship	friend
Company		Phone	(512) 284 1854

**SECTION C: ADDITIONAL INFORMATION**

Do you currently serve on any other boards, commissions, or committees? Please list any below:  
 NO

What qualifies you to serve on the board(s) you are applying for?  
 BA University of Houston - Art Education/Studio Art  
 MBA University of Houston - Clear Lake - Humanities /Graphic Design

Why do you want to serve on the board(s) you are applying for?  
 I feel my extensive background in the Arts would be a positive benefit to the growing arts community in Bastrop

attn: Ann Franklin

Re: Andrea Haschke application

Art in Public Places

SECTION 1: BOARDS, COMMISSIONS, COMMITTEES

Please indicate the Boards, Commissions or Committees you are interested in serving. List choice by numerical order. Example: 1 first choice, 2 is second choice.

Bastrop Parks Board

Bastrop Economic Development Corporation

Bastrop Housing Authority

Planning and Zoning Commission

Board of Adjustment

Construction Standards Board of Adjustments

Main Street Advisory Board

Fairview Cemetery Advisory Board

Art in Public Places Board

Hunters Crossing Local Government Corporation Board

Ethics Commission Board

Bastrop Library Board ( City Resident / BSD Area Resident)

Other:

Historic Landmark Commission

\*Please indicate which position(s) you are qualified to serve under.

- Architect, Planner, Designer
- Licensed Real Estate Professional
- Own Commercial Historic Structure/Property
- Own Residential Historic Structure/Property
- General Resident of City of Bastrop
- Planning and Zoning Member
- Bastrop County Historic Society Member

DISCLAIMER AND SIGNATURE

- It is understood and agreed upon that any misrepresentation by me on this application will be sufficient cause for cancellation of this application and/or separation from the board/commission/committee.
- I give the City of Bastrop the right to investigate all references and to secure additional information about me, if related. I hereby release from liability the City of Bastrop and its representatives for seeking such information and all other persons, corporations or organizations for furnishing such information.
- This application is kept on active file at the City Secretary's Office for 1 year. At the conclusion of this time, if I have not heard from the City Secretary and still wish to be considered for a board/commission/committee, it will be necessary to fill out a new application.
- I understand that just as I am free to resign at any time, the City of Bastrop reserves the right to terminate my status as member at any time, with or without cause and without prior notice. I understand that no representative of the City of Bastrop has the authority to make any assurances to the contrary.
- I understand it is the City of Bastrop's policy not to refuse to hire a qualified individual with a disability because of this person's need for an accommodation that would be required by the ADA.
- I agree to participate and complete any required training the city deems necessary, such as Open Meetings Act training, as a condition of my board service, and I agree to submit a copy of completion documentation on file with the City Secretary.
- If selected, I agree to adhere to the City of Bastrop's Ethics Ordinance and to represent the City's business ethically at all times.

Signature

Date

Aug. 14, 2017

Potential Conflict of Interest

A copy of the appropriate Potential Conflict of Interest Disclosure Form must be attached. A complete application with original signature must be submitted by mail or in person to:

City of Bastrop, TX  
City Secretary's Office  
1311 Chestnut Street  
Bastrop, Texas 78602

OFFICE USE ONLY

Date Application Received:

8/14/17

Application Received by:

Ann Franklin

Position Appointed:

Date Appointed:

Term Starts:

Term Expires:

POTENTIAL CONFLICT OF INTEREST DISCLOSURE  
BASTROP'S CODE OF ETHICS

**BASTROP ART IN PUBLIC PLACES**

BAIPP members are tasked with assisting the City in the selection, display and maintenance of art in public places, including the acquisition of artwork by purchase, loan, and donation of works of art for public display. (Art includes all types and art media, including art design, photography, video, etc.)

Answer the following questions by checking the boxes and providing additional detailed information as needed.

Yes No

I am, or one of my relatives\* is, an artist who is involved in the production of artwork for sale, exhibition donation and/or display. (Whether public or private.)

Who: \_\_\_\_\_ Relationship: \_\_\_\_\_

I have, or one of my relatives\* has, offered to sell, loaned, exhibited, or displayed artwork made by me/them in the City of Bastrop, in a public place. (Not a private display or sale.)

Who: \_\_\_\_\_ Relationship: \_\_\_\_\_

When: \_\_\_\_\_ What Artwork: \_\_\_\_\_


I work for or own, or a relative\* works for or owns, a company that designs, produces, and/or sells works of art for public display.

Who: \_\_\_\_\_ Name of Company: \_\_\_\_\_

Position held: \_\_\_\_\_ How long employed: \_\_\_\_\_

\*In some cases, your relatives, whether by blood or marriage, may tie you so closely to contracts, businesses and other organizations that you have a 'conflict of interest' and need to refrain from working on a particular matter or case while serving on a City board or commission. The relatives that generally fall within the City's Ethics Code (and that you need to list on this form above) include your spouse, parents, children, grandparents, grandchildren, uncles/aunts, nieces/nephews, in-laws and cousins.

I have read and understand the statement above.

  
Signature

Andrea Haschke  
Printed Name



# BOARD REPORT

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**MEETING DATE:** October 4, 2017

**TITLE:** Summary of Acquisition Guidelines and Process for Development of Projects

**BOARD REPRESENTATIVE:** Deborah Johnson

**BACKGROUND/HISTORY:** BAIPP follows the requirements in the by-laws to obtain from City Council approval of all projects, presents an annual budget to fund those projects, and identifies and recommends artwork for purchase. The established process to do this each year has been 1.) through the presentation of the project details included with the requested budget to Council during the budget process, 2.) request for approval of all calls for art and related contracts, 3.) the planning and execution of those projects approved for funding during the year, 4.) request for approval for any projects that are addressed during the year that are not part of the BAIPP requested budget, 5.) request for approval for art acquisitions, and 6.) a final report to Council at the end of each fiscal year.

Art Acquisitions are evaluated as to 1.) appropriateness to the city setting, 2.) long term investment value for the City, 3.) relationship to other projects being developed by BAIPP, 4.) development of Bastrop as an Arts Destination

**POLICY EXPLANATION:** The established process has fulfilled the requirements in the By-Laws as stated in various articles including Articles 1.3, 1.5, 2.3, 4.1, 4.2, 4.3, 4.4, 5.1, and 6.1. The process also fulfills requirements in Texas Tax Code Section 351.101 (a) (4) and well as pages 16-18 of "What Cities Need to Know to Administer Municipal Hotel Occupancy Taxes" by Texas Hotel and Lodging Association, 2015/2016.

Note: Past city councils have not required all art selected for various calls through the jury process stated in the call to be approved by council but has left that to BAIPP process and discretion with approval by city manager or appointed staff and has limited the necessity of council votes to approval of projects during the budget process, approval of calls, approval of contracts, approval of projects not within the BAIPP budget, and approval of art acquisition.

**FUNDING SOURCE:** Budget allocations through HOT funds, a percentage of funds from any building projects of the city, and additional "one time" special funds such as those for the Highway 71 overpass project.

**RECOMMENDATION:**

It is recommended that:

1. BAIPP complete the development of a BAIPP Master Plan for City Funded Art Projects and Acquisitions as mandated by the Comprehensive Plan
2. BAIPP work out a Process of Budget and Project Planning with City Council and City Staff to keep actions of the BAIPP board within BAIPP By-Laws and State Laws governing HOT fund

allocations if the above process is no longer desirable by the current City Council, Mayor and City Manager.





# BOARD REPORT

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**MEETING DATE:** October 4, 2017

**TITLE:** Cultural Heritage Trail

**BOARD REPRESENTATIVE:** Deborah Johnson

**BACKGROUND/HISTORY:** The Cultural Heritage Trail (formerly Culture Walk) was a project dreamed about since the beginning of BAIPP and conceived as an arts destination and cultural installation in the form of a specifically planned walking trail/park with sculptural art and installations that tell the story of the cultures that have lived in the Bastrop area as well as the human spirit and characteristics that have made the area what it is today. Research was begun three years ago into what this might “look” like with board members researching other similar installations in other cities such as Lady Bird Wild Flower Center in Austin and the Ann Frank Human Rights Memorial in Boise, Idaho. Research went into possible locations including all parks and public lands owned by the city as well as a private location offered for long term lease. BAIPP board members worked with Mayor Ken Kesselus and the Bastrop County Historical Society in gathering historical data to go into the project as well as the Parks Board and Department and City of Bastrop Utility Department in researching the potential of locations. Bob Bryant Park was chosen as the best location because of the infrastructure already in place, the acres of essentially undeveloped spaces, the overall atmosphere away from traffic noise giving it a feeling of a destination to explore, and its compatibility to the restrictions put in place for its usage by the family donating the land. The vision of the Cultural Heritage Trail was to utilize the natural beauty of the park setting to express the history and cultural heritage of Bastrop through multisensory experience, art installations, landscaping with native plants, and informational installations. BAIPP, the Parks Board and the City Council all approved this as a multi-year project to research, develop and build this trail depending on the adoption of the master plan and available funding. A call was issued in 2016 for an initial design and awarded to landscape architect Falon Mihalic. The contract to do the Master Design for the walk was awarded to Burditt Land/Place Consultants and the plan was presented to City Council in June of 2017.

**POLICY EXPLANATION:** This project was determined to be within the scope of funding through HOT funds by BAIPP through input from the former city manager and city attorney. All calls, contracts and funding for each phase were approved by the City Council in the development of the Master Plan. This project fell within the guidelines of the BAIPP By-laws as well as state laws governing HOT funds under cultural arts as this project was to be a destination that would draw visitors as well as citizens to a location that offered natural history, cultural history, and cultural arts through sculpture and interactive activities, and venues for performances, as well as educational opportunities about the history of Bastrop and the cultures that have lived in the area. It would offer a quality experience to a broad range of visitors from families drawn to the park setting and the opportunity to experience the cultural heritage through interactive art installations to adults with a variety of interests such as native plants and animals, sculpture,



meditative places, and walking and biking through an area of interest and beauty. The amphitheater and smaller gathering places provided venues for public arts performances. It would be a major component in making Bastrop an Arts Destination and would give the DMO a very viable destination activity to promote. It could also be an educational site for both local school field trips as well as schools in Central Texas. It would also comply with ADA regulations making a place for those with disabilities to be able to attend and enjoy as well.

**FUNDING SOURCE:** Funding of this phase was through \$8000 from the 2016 budget and \$20,000 from the 2017 budget. The initial bid to do the Master Design was \$18,000 with additional funds added if more meetings and changes are made as the plan progressed. The winner of the call received \$2000 and I have not been given a copy of the final invoice from Burditt to know final figure for the Master Plan Design. The final estimated expense to build out the walk per the Master Plan was just under \$4 million including professional fees. It was discussed early in the process to do the trail in phases, but in looking at the complete plan, the largest percentage of expenditure was in the initial infrastructure phase so it was decided by BAIPP that looking at the plan in entirety was the best move forward.

**RECOMMENDATION:** This is a costly project. However, it is one that is unique and would be a destination for both visitors and Central Texas residents. It enhances quality of life. It fits into the goals of the Comprehensive Plan in providing further walking and biking destinations and development of an underutilized park, develops a recreational area outside of the central business area, and provides activities for families. Several avenues of funding have been suggested including the pursuit of grants, issuing a type of bond type does not require citizen vote, and the inclusion in a bond package in the future that would require vote. It has been suggested that the funds to pay a bond could come in part from parks budget and in part from BAIPP budget through HOT funds as it would be a cultural arts destination. A suggested plan for future development of the trail could include 1. funding for a grant writer to research and write grants for parks development and grants for the arts included in the plan as a way to raise at least a portion of the funds and , 2. work with the city council and city staff on the best type of bond with BAIPP budget covering a portion of the bond service each year. Several members of the Design team for the project expressed a willingness to continue to work on the project if it goes forward.



# BOARD REPORT

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**MEETING DATE:** 10/4/2017

**AGENDA ITEM:**

**TITLE:** Explanation of 2D Art Project

**STAFF REPRESENTATIVE:** Anne Beck

**BACKGROUND/HISTORY:** This project was sent out as a call for art in Austin, Smithville, Bastrop, Elgin, and surrounding areas. Theme was open and included : paintings, drawings, mixed media, collages photograph, fiber art , wood block, lithograph and serigraph. All must be original work and the frame size must be between 576 sq inches and 2160 sq. inches. Please note that larger exhibit spaces are more abundant that the smaller spaces. Two pieces of art may be submitted per person and must remain on exhibit for one year if chosen as final works. Digital Photographs were presented to a jury of locals for review then to a jury of two for final monetary prizes. There were 68 submittals and 16 finalists were chosen. From the 16 six finalists were chosen: \$1000, \$700, \$500 and three \$100 honorable mentions. Pictures are hanging in City Hall, Library, Convention Center and BEDC offices. The call went out in February and 16 were chosen by April. There need to be changes to the process this year because it posed some problems in judging and the delivery process.

**POLICY EXPLANATION:** I checked with all four participants and three were absolutely delighted with art and wanted to participate next year. BEDC only wanted art that related to Bastrop and I told them that might not happen this year since our theme would again be open.

**FUNDING SOURCE:** Budget process for 1017-18

**RECOMMENDATION:** Since the call was approved by our city lawyer and the lists of people to Contact-----over 1000---are in our data base, I recommend that with a few changes to jury selection and delivery process that we proceed with this project this coming year. I also

suggest that we raise our honorable mention to \$200 each. We have a little wiggle room in this part of budget, so that we don't have to increase the over-all cost in our budget request.

**ATTACHMENTS:** none





# BOARD REPORT

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**MEETING DATE:** August 2, 2017

**AGENDA ITEM:**5B

**TITLE:** Art Projects Offering Activities for Visitors and Locals with a Particular Focus on Families

**BOARD REPRESENTATIVE:** Deborah Johnson

**BACKGROUND/HISTORY:** BAIPP has worked to develop art installations with related activities that reach out to visitors that are families with children in particular.

The Toads in Town Project involved the creation and installation of 8 bronze sculptures by artist Clint Howard and Deep in the Heart Foundry. The Sculptures will represent toads doing non-toad activities. The toads will be installed at various installations across the downtown area. Developed to go with the sculpture installation was a "Hunt for the Toads" brochure encouraging kids to find the toads and help tell the story of each toad. Those kids doing this will receive an "I Found the Toads" backpack (quantity available 500). Their answers will be kept to be used for the future development of a call for a children's book and coloring book about the toads.

BAIPP also developed an Art Scavenger Hunt encouraging families to hunt for items depicted in the transformers located downtown. A button "Bastrop Has heART" will be given out to participants (quantity available 1000).

BAIPP has also printed 2500 brochures for the last 3 years about the public art in Bastrop and these are available through the Visitors Center as well as the Convention Center, Chamber, BEDC, County Visitors Bureau, and City Hall for distribution in bags for conferences and meetings.

All three activities are promoted through the Visitors Center.

**POLICY EXPLANATION:** All projects offer a family friendly activity for both visitors and citizens encouraging walking, conversation about toads and the environment, appreciation of art in a fun and approachable form with both tourism and quality of life benefits.

**FUNDING SOURCE:** BAIPP budget.

**RECOMMENDATION:**

The following actions are recommended:

1. The Scavenger Hunt continue with printing of the brochure as needed. It can easily be updated to include new transformers
2. The Toads in Town project be expanded with the addition of 4-8 more toads commissioned and installed.
3. The kids input on the Toads be gathered and used in a call for a childrens book and coloring book to be published and sold through the visitors center.

4. If the trails projects being considered are developed, a similar project could be developed with chickens doing non-Chicken things along the trails. Initial conversations have been held with artist Clint Howard on this idea. A combination of these two projects would be a great activity for the DMO to be able to promote for family visitors.
5. Expand the art brochure into a larger booklet as the increasing number of projects that have developed is difficult to include in the current style brochure.
5. Continue to develop the Cultural Heritage Trail as a major activity for visitors and families.





# STAFF REPORT

**MEETING DATE:** October 4<sup>th</sup>, 2017

**AGENDA ITEM:**

**TITLE:**

Transformer Mural Project

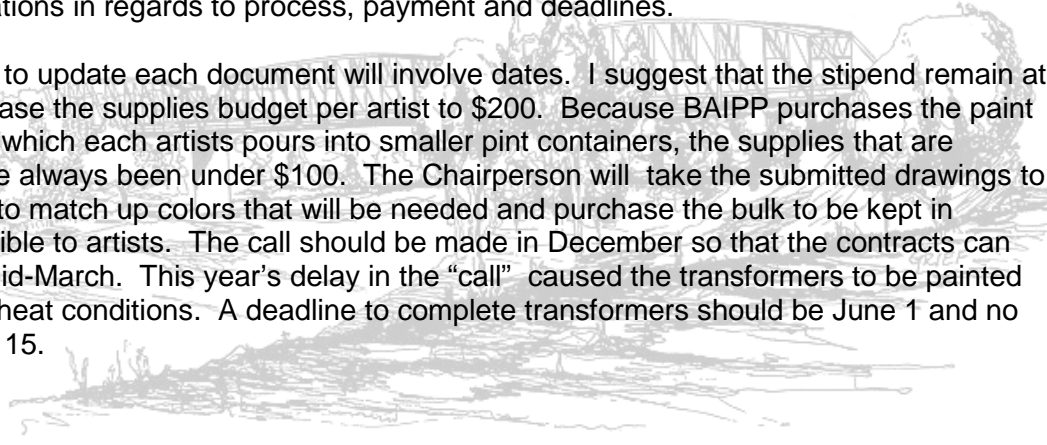
**STAFF REPRESENTATIVE:**

Kathryn Nash

**BACKGROUND/HISTORY:**

The “call” has all parameters clearly stated in regards to the guidelines. The “contract” has explicit expectations in regards to process, payment and deadlines.

The particulars to update each document will involve dates. I suggest that the stipend remain at \$500 but decrease the supplies budget per artist to \$200. Because BAIPP purchases the paint in gallons from which each artists pours into smaller pint containers, the supplies that are purchased have always been under \$100. The Chairperson will take the submitted drawings to the paint store to match up colors that will be needed and purchase the bulk to be kept in storage accessible to artists. The call should be made in December so that the contracts can be signed by mid-March. This year’s delay in the “call” caused the transformers to be painted in very difficult heat conditions. A deadline to complete transformers should be June 1 and no later than June 15.





# STAFF REPORT

**MEETING DATE:** October 4<sup>th</sup>, 2017

**AGENDA ITEM:**

**TITLE:**

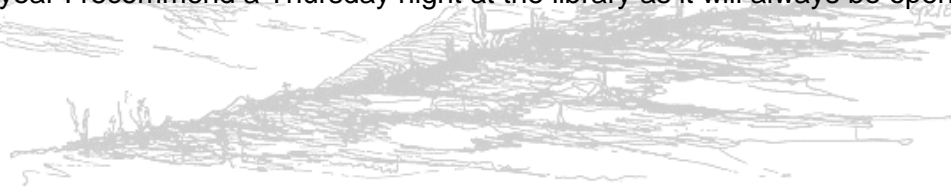
Yarn Bomb

**STAFF REPRESENTATIVE:**

Kathryn Nash

**BACKGROUND/HISTORY:**

A global event that occurs in mid-June. This is a community project involving as many sectors of the population as can be engaged. Jennifer Shaw led the project this last year and came up with the theme and strategy. A location was selected and will change from year to year. She is very interested in leading again in 2018. The budget for the project was \$3K and what was not used for yarn, needles and supplies was allocated to her stipend. The Board voted to pay no less than \$1K but to compensate with the remainder of the funds leftover. I recommend that as a good approach because the hours committed is excessive and over a long period of time. We met weekly in a knitting circle to add members and to teach new comers who wanted to get involved. This year I recommend a Thursday night at the library as it will always be open to the public.





# BOARD REPORT

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**MEETING DATE:** Oct. 4, 2017

**AGENDA ITEM:** 5E Bridge Lighting

**TITLE:** Bridge Lighting Project

**BAIPP REPRESENTATIVE:** Matt Hart

**BACKGROUND/HISTORY:** Project began to be seriously discussed in 2013 when sample lighting was demonstrated for the public on the bridge. Responsibility for lighting has been discussed by the City, BAIPP, Main Street Board and Bastrop Economic Development Commission.

The lighting recommendation was a full spectrum LED with a programmable controller and data connection for a public, web-based interface. Programming for the light displays was to be simple for public input and/or competitions on event lighting displays. The product line being discussed was "Lumenpulse" <http://www.lumenpulse.com/en/projects>.

The material only cost for lighting the vertical and diagonal structural members in 2015, was about \$75K. There was discussion about phasing the vertical and diagonal work. Total installed project cost was assumed to be about \$325K if all work was done by outside contractors.

None of the installation would compromise the structural integrity of the bridge. Lights would clamp attach to the structure. Conduit would run on the underside of the deck.

In addition:

- The acorn lighting on the bridge needs to be upgraded and vandalism issues addressed. The recommendation was for pole mounted, traditional acorn style lights. Lighting types, including LED, were being reviewed.
- Controllable walkway path lighting should be planned.
- Electrical receptacles should be provided along the bridge for events.

Assume that this could be a \$500K project when fully implemented.

Recommendation:

Review the project scope and design with a lighting designer in advance of a RFP. Previously, proposals for lighting design ranged between \$3K and \$5K.

**POLICY EXPLANATION:**

**FUNDING SOURCE:**

**RECOMMENDATION:** Begin BIM model of bridge to explore phased lighting strategies for multi-year funding. Consult with Archillumine

**ATTACHMENTS:**